



BIG BROTHERS BIG SISTERS

**SPONSORED BY: *Your Name Here***  
**Sign up TODAY!**

## Bowl For Kids' Sake

### March & April 2010

The 29<sup>th</sup> Annual Bowl For Kids' Sake is an exciting fundraiser benefiting Big Brothers Big Sisters and our mentoring programs for at-risk children. This bowl-a-thon is a great way to have fun and raise the funds needed to:

**change how children grow up in Tampa Bay.**

Participants form bowling teams of five people and collect pledges from co-workers, friends and family with a goal of raising at least \$110 per person. Teams then bowl one complimentary game, with food & prizes at our thank you party.

- ❖ **Title Sponsorship - support 30 matches** **\$30,000**
  - All benefits below, PLUS:
  - **Premier** placement of company logo on promotional material.
  - Name/logo in ad space in Tampa Tribune and in radio tags with participating radio sponsor.
  - Exclusive placement on News Channel 8, 30-second spot.
- ❖ **Gold Sponsorship - support 10 matches** **\$10,000**
  - All benefits below, PLUS:
  - Host an informational table at events and be a guest DJ making company announcements every hour.
- ❖ **Silver Sponsorship - support 5 matches** **\$5,000**
  - All benefits below, PLUS:
  - Opportunity to place a specialty item in the gift bag.
  - One team of five to bowl at one of the events.
- ❖ **Bronze Sponsorship - support 3 matches** **\$2,500**
  - Company name/logo on promotional material for an estimated 3000 participants in Hillsborough, Pasco and Polk Counties; including brochures, t-shirts, posters, event letterhead, news releases, agency website and annual report.
  - Company banner displayed at event.
  - Commemorative award.

**It costs about \$1,000 to provide a child with a caring, adult mentor for one year - covering things like background checks and ongoing support services. 94% of the kids in our program in 2007 went on to the next grade level and 99% had no involvement with the juvenile justice system. Your financial support is CRUCIAL to our success!**



**Confirm my sponsorship for Big Brothers Big Sisters Bowl For Kids' Sake:**

\_\_\_\_\_ Level for \$ \_\_\_\_\_ (checks payable to BBBS)

I commit to being a sponsor at this level for the next \_\_\_\_\_ years.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Print Representative Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

**\*Please mail payment:** 711 S. Dale Mabry, Suite 300, Tampa, FL 33609

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